

## **PRESS RELEASE**

### **NORMAN J. "SKIP" SANTORI, CFP®, ChFC®, AIF®, AMONG "BEST OF BEST" FINANCIAL ADVISORS ATTENDING BARRON'S WINNER'S CIRCLE TOP INDEPENDENT ADVISORS SUMMIT**

#### **Exclusive Conference Hosts Wealth Management Leaders and Industry Decision Makers**

PHOENIX (May. 19, 2009)—Norman J. "Skip" Santori, CFP®, ChFC®, AIF®, attended the first-annual "Top Independent Advisors Summit" hosted by Barron's Magazine, which promotes best practices in the industry and the value of advice to the investing public. The invitation-only conference was held at the Arizona Biltmore on May 6th-8th in Phoenix, AZ.

In addition to Skip were 72 of the Top 100 Independent Financial Advisors in the U.S., as ranked in Barron's August 18, 2008 issue. These industry leaders conducted workshops and panel discussions that explored issues of concern to advisors and their high-net-worth clients, including recalibrating asset allocation models, rethinking alternative investments, open and productive communications between advisors and clients, and the changing regulatory landscape.

"It was an honor to be a part of this event and to meet other professionals who share the same integrity and passion for this industry," said Skip "Discussing best practices one-on-one with the top financial advisors across the country was a unique experience. It will be beneficial to bring these insights back to my firm and my clients."

"This Summit has brought together the best independent advisors in America, who readily shared best-practice experiences and ideas for the benefit of their clients and of the industry," said Edwin Finn, editor and president, Barron's Magazine. "Such exchange of industry wisdom is more important now than ever, as advisors and their clients cope with difficult market conditions and the need to re-establish investment plans in the wake of the recent market meltdown."